

MANNAHATTA2409.ORG PRIVACY POLICY

Last revised: February 10, 2015

Welcome to Mannahatta2409.org, a website (“Site”) of the Wildlife Conservation Society (“we” or “WCS”). The Site offers an online forum to enable the public to develop and share climate-resilient designs for Manhattan based on model assessments of carbon, water, biodiversity and population. WCS is committed to protecting the privacy of individuals (“you” or “User”) who visit the Site and use its tools. This privacy policy (“Privacy Policy”) explains the information we collect when you visit our Site, how we collect it, how we use it, and how we protect it. This Privacy Policy does not apply to offline activities. Your use of our Site constitutes your agreement to the terms of this Privacy Policy. From time to time, we may modify this Privacy Policy, so please review it periodically for changes. Your continued use of our Site after we have modified the Privacy Policy indicates your agreement to the modified terms.

What Information We Collect and How We Collect It

Anonymous Information: WCS may collect anonymous information about Users and aggregate this information for purposes of statistical analysis and system improvements. Examples of the type of anonymous information we collect and how we collect it are:

User environment: information about your browser (e.g., Internet Explorer, Google Chrome, Mozilla Firefox), operating system (e.g., Windows, Apple OS), Internet service provider (e.g., Time Warner, Verizon), and similar information.

Cookies: small pieces of information stored on your computer’s hard drive that help you to navigate a website and to deliver content specific to your interests and prevent you from reentering all your account data at each connection. Like many websites, we use cookies to collect website usage data and to improve the Site. Most internet browsers automatically accept cookies. You can instruct your browser, by editing its options, to stop accepting cookies or to prompt you before accepting cookies from the websites you visit.

IP Addresses: a number assigned to your computer. Please note your IP address could be used by legal authorities to identify you.

Personally Identifiable and Other Information: The Site provides a modeling tool which you may use to create your own visions (“User Visions”), expressing your preferences or visions for the future use of specific portions of Manhattan in terms of the location of ecosystems (e.g., buildings, parks, transportation modes, natural ecosystems, etc.), lifestyle choices, and climate scenarios, and resulting in metrics of environmental performance related to the carbon cycle, water cycle, biodiversity, and population. You may create multiple User Visions and have the option to make your User Vision(s) public or share your User Vision(s) with User Groups to which you belong. In order to save a User Vision, you must create an account with a username, password (Users accessing the Site through Facebook or Google+ accounts may use existing

passwords) and email address, and you are asked but not required to provide basic demographic information such as your age, gender and zip code of residence, zip code of employment, household income range, and race/ethnicity/origin (“User Account Information”). User Account Information other than username will not be visible to other Users. You must also create a name for the User Vision, and may assign a date to which the User Vision applies and a textual description of the User Vision (“User Vision Information”). The User Account Information and User Vision Information will be collected and stored by WCS.

How We Use and Share Your Information

Anonymous Information: WCS tracks User activities on the Site and may use anonymous information of Users for purposes of statistical analysis and system improvements. For instance, we may use anonymous, aggregated information to determine usage patterns so we know which parts of our Site are most popular.

Personally Identifiable and Other Information: WCS may use User Account Information for purposes of statistical analysis. For instance, WCS may analyze User demographics in order to report on Site usage, zipcode-based geographic correlations, and contributions of User Visions in the aggregate. WCS will not share personally identifiable User Account Information with others and we will never sell your contact information to third parties; however, WCS may make available to the public and share with others aggregated analyses that do not include personally identifiable information.

WCS may use User Vision Information in the aggregate for statistical analysis and reporting, which may be shared, without associated User Account Information, with third parties. User Visions not marked for public discovery may be included in these analyses, but WCS will not share individual vision information for visions not marked for public discovery.

You may opt not to make your User Visions public. If you opt to make your User Vision public or share it with another User Group, you agree to place it in the public domain according to this Site’s **Terms of Use**. If your User Vision is made public or shared with a Group, it will be accessible at no cost to others and will be searchable by vision name, username, description, lifestyle selection, climate scenario, precipitation event, creation date, location, and environmental performance (based on calculated metrics). User Visions marked Public or shared with a Group can also be copied for use as the basis for other users’ visions. User Visions will be stored and publicly accessible for as long as you mark them Public or share them with a Group during the lifetime of the Site.

WCS engages certain trusted third parties to perform functions and provide services to us, including but not limited to web hosting and server configuration, performance monitoring and analysis, application design and development, and database storage and management. WCS may share User Account Information and/or User Vision Information with these third parties, but only to the extent necessary to perform these functions and provide such services to enable WCS to maintain the modeling tool on the Site, and only pursuant to contractual obligations requiring such third parties to maintain the privacy and security of your data.

User comments on others' User Visions may be used, quoted or shared by WCS, are public and are shared with Disqus, a third party that operates the discussion forum for the Site. In those instances in which Users post comments while logged in, the User's username and email address will be shared with Disqus. Please consult the Disqus website for its [privacy and terms of use policies](#).

Users may access the Site through Facebook or Google+ accounts. If you "like" a User Vision or post a comment on a User Vision while logged into Facebook or Google+, this information will be shared with those social media sites in accordance with their respective privacy and terms and use policies. Please consult the [Facebook](#) and [Google+](#) websites for details.

Communication Preferences

When you create a User Account, you may opt in to receiving newsletter or marketing information that relate to the Site or that WCS thinks may be of interest to you. If you opt in, you later may opt out of receiving such newsletters or marketing information by unsubscribing, following instructions in the applicable information sent to you (through MailChimp, an email service), or by contacting WCS at: m2409@themannahattaproject.org or Mannahatta2409.org c/o Global Conservation Programs, Wildlife Conservation Society, 2300 Southern Boulevard Bronx, NY.

Our Commitment to Security

WCS strives to keep User Account Information and User Vision Information secure and safeguard it from unauthorized access. As such the Site has industry-standard security measures in place to protect the loss, misuse and alteration of the information under our control. Further, User Visions are stored in a password-protected database accessible only via key-based SSH tunnel or in the web interface via the Django authentication framework (<https://docs.djangoproject.com/en/1.5/topics/auth/>) extended to allow authentication by Facebook and Google (<https://github.com/pennersr/django-allauth>). A User Vision may be accessed only if its creator is logged in to his/her account, the User Vision is marked public, or the User Vision is accessed by a member of a User Group with which the User Vision is shared. All access to the Mannahatta2409.org is coerced to use SSL. However, no transmission over the internet can be guaranteed to be perfectly secure, so you provide User Account Information and/or User Vision Information at your own risk.

Links to Other Websites

Our Site may include links to other websites that may be of interest to you. Any links are provided only as a convenience and do not imply any endorsement of another site. In these circumstances, you will know that you are on another website because the domain will change. Be sure to read the privacy policies on other websites.

Legal Requirement

WCS reserves the right to disclose User Account Information and/or User Vision Information if we are required to do so by law or we in good faith believe that we are required to do so in order (1) to comply with legal requirements or legal process; (2) to protect and defend our or our Users' rights or property; or (3) to protect the health and safety of our Users or the general public. WCS further reserves the right to disclose User Account Information and/or User Vision Information to the appropriate governmental authorities if we reasonably believe that a User is participating in fraudulent or illegal activity.

Use of Services by Minors

WCS recognizes the need to provide further privacy protections with respect to personal information we may collect on the Site from children under the age of thirteen (13), a circumstance arising only in educational contexts. When we intend to collect personal information from children, we take additional steps to protect children's privacy, including:

- Notifying parents about their child's registration and use of the Site, and directing them to where they can review our information practices with regards to children;
- In accordance with applicable law, obtaining consent from parents for the collection of personal information from their children, or for sending information about our services directly to their children;
- Limiting our collection of personal information from children to no more than is reasonably necessary to participate in an online activity;
- Giving parents access or the ability to request access to personal information we have collected from their children and the ability to request that the personal information be changed or deleted.

For additional information about our practices regarding children's personal information, please read our [Children's Privacy Policy](#).

Cancellation

You may delete your account at any time through the Account Settings menu item on the Site. Once you have confirmed your intention to completely remove your account, your Account and all information associated with it, including all Visions, Vision metrics, Groups owned by you, and Challenges issued by you will be completely deleted from the database.

No Liability For Acts of Third Parties

Although WCS will use all reasonable efforts to safeguard the confidentiality of the User Account Information and/or User Vision Information, transmissions made by means of the internet cannot be made absolutely secure. WCS will have no liability for disclosure of User Account Information and/or User Vision Information due to errors in transmission or unauthorized acts of third parties.

NOTE TO USERS IN EUROPEAN UNION AND OTHER COUNTRIES WITH DATA PROTECTION LAWS

WCS is committed to protecting personal data to the fullest extent of its Privacy Policy. Because WCS is based in the U.S., this policy is consistent with U.S. law and practice. This Privacy Policy is not adapted to European laws.

By agreeing to WCS' Privacy Policy, you consent to WCS applying its Privacy Policy in place of data protections under your country's law. That is, you freely and unambiguously consent that:

- Terms of this Privacy Policy, not your home country's laws, control how WCS will process personally identifiable information about you.
- Data you enter on this website, and other data connected with your account, will be transmitted to and processed in the U.S., a jurisdiction whose laws do not offer data protections equivalent to those of your home country.
- Sensitive data will also be processed consistent with this Privacy Policy and transmitted to/processed in the U.S., a jurisdiction without equivalent data protections.

Review and Correction

If you would like to review or correct the information that you provided to WCS (or if you have comments or questions about our Site), you can contact us at:

m2409@themannahattaproject.org or Mannahatta2409.org c/o Global Conservation Programs, Wildlife Conservation Society, 2300 Southern Boulevard Bronx, NY 10460.